LIVE SPENT HEAVY FOWL

Prices are trending at least steady. Supplies are generally sufficient for the light to moderate demand. Processing schedules are mostly normal. Finished product supplies are moderate to heavy. Market activity is moderate. Retail feature activity is light with the bulk of activity being in the Southeast region.

Final Prices at Farm Buyer Loading: Price Range Wtd Avg

Prices in cents per pound. 13.0 - 23.0 14.10

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

Southeast Region = AL, FL, GA, KY, MS, NC, SC, TN, AND VA.

LIVE SPENT LIGHT FOWL

Prices are trending steady for the light to mostly moderate demand. Offerings of light type hens are sufficient. Processing schedules are normal Movement of finished product sales is moderate. Market activity is moderate. The majority price for removal costs continues unchanged at 0-7 cents per head. Feature activity is light.

(live hens are predominately egg-layers averaging about 3.5 lbs. live weight per bird.) Eastern region = AL, CT, DE, GA, KY, MA, MD, ME, MS, NC, NH, NJ, NY, PA, RI, SC, TN, VA, VT, and WV; North Central = IA, IL, IN, MI, MN, ND, NE, OH, SD, WI; South Central = AR, CO, KS, LA, MO, NM, OK, TX.

READY-TO-COOK FOWL

Midwest Region Negotiated Prices to First Receivers

(cents/lb.delivered to first receivers; US Grade A and Plant Grade)

Price Range

Ice Packed (12/box): 80.0 - 86.0 Vacuum Packed (6-9/box): 85.0 - 90.0

Midwest region = IL, IN, MI, MO, OH, and WI

LIVE FOWL AUCTIONS

Hackettstown, NJ - Tue Mar. 11

| | | 1 1100 | Nange | Avg. |
|------------|------------|--------|-------|------|
| Heavy Fowl | each: | 5.00 | 6.00 | 5.14 |
| | per pound: | 0.90 | 1.20 | 1.07 |

Graystone Small Animal, Manheim, PA - Tue Mar. 11

Red Fowl 5-6 lbs: 0.90 - 1.00 per pound 4-5 lbs: 0.65 0.85 per pound

Price Range

Relative Fowl Featuring by Region /1

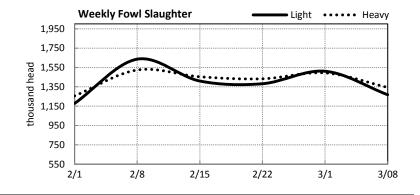
Crossbred Fowl 5-9 lbs: 0.85 1.20 per pound

LIVE FOWL SLAUGHTER

Weekly Fowl Slaughtered Under Federal Inspection Week ending 03-08-14

| | Head Av | ∕g Wt | RTC Wt | Dress% |
|-------------|---------|-------|--------|--------|
| Light Hens: | 1,268 | 3.31 | 2,266 | 54% |
| Heavy Hens: | 1,344 | 8.01 | 6,998 | 65% |
| Total Hens: | 2,612 | 5.73 | 9,264 | |

(head and ready-to-cook weight in thousands; avg. wght in lbs.)



RETAIL FOWL FEATURING

Supermarket featuring during the week of 03/14 to 03/20

| Oupermarket reata | rapormarkot roataring daring the work of our 14 to our 20 | | | | | | | |
|----------------------|---|---------|--|------------|---------|--|--|--|
| (ad prices in \$/lb) | Light Hens | | | Heavy Hens | | | | |
| Region | Stores | Wtd Avg | | Stores | Wtd Avg | | | |
| | 27 | 0.99 | | 41 | 1.25 | | | |
| Northeast | 9 | 0.99 | | 5 | 0.98 | | | |
| Southeast | 18 | 0.99 | | 36 | 1.29 | | | |
| Midwest | | | | | | | | |
| South Central | | | | | | | | |
| Southwest | | | | | | | | |
| Northwest | | | | | | | | |

[%] of stores featuring hens by region.

^{1/ %&#}x27;s reflect feature activity relative to the sample size of each region.